

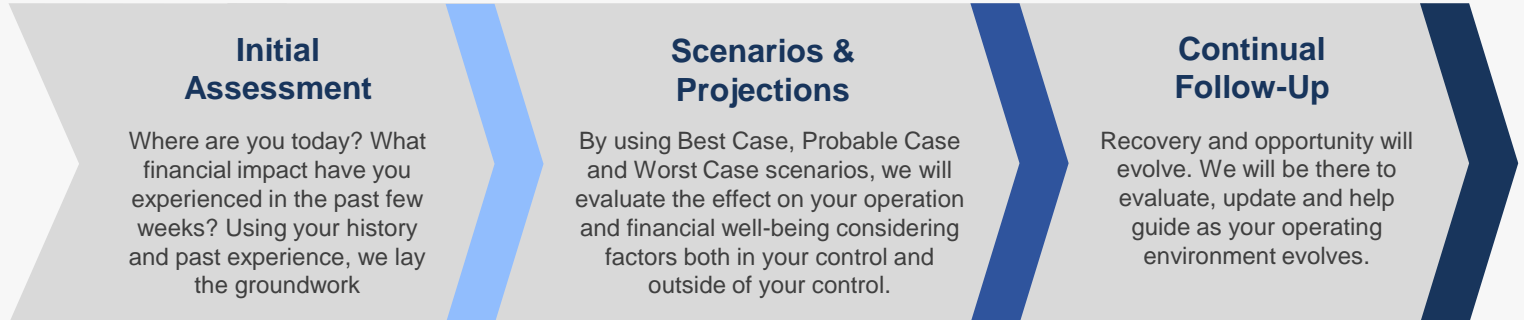
AEM Recovery Plan

» Cash Flow Projection Toolkit

In recent weeks, the fabric of our everyday life has gone through tremendous change. From interaction with customers and clients to the everyday functions of our economy and societal structure – the way ahead remains unknown.

One of the most important stressors that businesses are facing during this time is the uncertainty of their cash flow. To navigate this concern, our team of professionals has designed a toolkit to help small-to-medium size organizations plan for the uncertainty ahead. Imagine having possible scenarios laid out in front of you with guidelines on how to prepare for the worst of them – and how to prepare for the best. This planning tool will allow you to weather these circumstances with peace of mind knowing where your business stands with its cash flow and where you can expect it to land in the coming months.

Cash Flow Projection Timeline



Things to Consider

- » In order to reduce uncertainty, gather all the information you can about your current environment and your assets.
- » Don't underestimate the potential of this moment to be creative and bold in your strategic planning
- » Recognize the importance of stress testing each scenario in order to understand the risks involved with the decisions you make.

We know that navigating through this “new normal” can be daunting and the idea of planning for uncertainty may seem like an impossible task. That's why we're here - to bring you clarity.

Through our Cashflow Projection Toolkit, part of the AEM Recovery Plan, you can begin to understand the impact of current and future cashflow on your business and its operations. We'll use scenario techniques to help you make the best decisions for your business and even take advantage of opportunities that you may not have seen before. You'll have access to actionable advice, guidance on next steps, and continual support through regular touch-ins as the atmosphere of the situation continually changes.

These are challenging times and we are in this together. Our team of experts are here to answer your questions and give the guidance you need to understand your cash flow. No matter where you are in this process, we can help you develop a strategic plan to move forward with confidence.